

**Seminar 03 | S03** 

## PRINCIPLES OF CONSERVATION - PoC 2<sup>nd</sup> semester | A.Y. 2023-2024 Land-In-Pro Seminar Cycle WP5

April 4, 2024 h. 2:30-3:30 pm - Open lecture h. 3:30-6:30 pm - Co-Creation activity (for PoC students only)

Room 6D DAD | UniGe Teams ID meeting: 375006523170 Passcode: wMdsn4

MArch Course in Architectural Composition Università di Genova | Scuola Politecnica Department of Architecture and Design (DAD)



## Land-In-Pro researchers

Prof. Federica Pompejano, Principal Investigator federica.pompejano@unige.it arch. PhD Sara Rocco, Postdoctoral Researcher sara.rocco@edu.unige.it landinpro.unige.it

The lecture addresses how expanding interest and concerns for the preservation and transmission of our cultural inheritance and historic environments have progressively shaped what forms the 'built heritage', how it can be cared for and meaningfully transmitted to future generations. Approaches defined through international instruments, such as the World Heritage Convention, but also national programmes, e.g., in Canada or the United States, will be touched upon.

**Emerging themes, challenges and opportunities** – such as inclusive narratives and heritage integration into the broader sustainability agenda - will also be discussed and related to the architects' profession, with a particular focus on the heritage of technology and industrial productions.



Luisa De Marco

Independent Heritage Consultant, ICOMOS World Heritage Advisor.











