



# RUINS IN REVERSE.

# THE POST-CONSTRUCTION

# OF THE INDUSTRIAL

# LANDSCAPE

## Seminar 01 | S01

## PRINCIPLES OF CONSERVATION - PoC

2<sup>nd</sup> semester | A.Y. 2023-2024

### Land-In-Pro Seminar Cycle WP5

March 7, 2024

h. 2:30-3:30 pm - Open lecture

h. 3:30-6:30 pm - Co-Creation activity (for PoC students only)

Room 6D DAD | UniGe

Teams ID meeting: 381687553757

Passcode: 3Wdhhs

MArch Course in Architectural Composition  
Università di Genova | Scuola Politecnica  
Department of Architecture and Design (DAD)



Land-In-Pro researchers

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Architecture can be assessed for its utilitarian value based on the performance it provides. This performance is not absolute or unchangeable but is typically linked to a **specific timeframe, expectations, and unexpressed aesthetic considerations**. Obsolescence in our domain can be real or induced, temporary or irreversible, cyclical or incremental, resulting in significant variations. However, **is obsolescence a concrete reality, or is it solely a product of the user's perception?**

In the realm of preserving modern architecture, the challenge is not new: what becomes obsolete faces the options of either upgrading or abandonment, gradually leading to the creation of a ruin. The industrial landscape of factories, infrastructures, pipes and brownfields is the opposite of the "romantic ruin." Here, buildings don't fall into ruin after construction but rather rise into ruin before they are built.

**Ruins can be a product or a process.** As a process, they represent the dynamic outcome of changes, stratifications, and transformations that architecture records, akin to a palimpsest spanning both past and present. Nevertheless, in our hypermodern era, there is little room for ruins; what is considered obsolete is destined for substitution long before it reaches a ruinous state. However, **do we still have the opportunity to reconfigure the sense and meaning of these landscapes before they disappear?**



Andrea Canziani

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